

Agenda

Innovation Days Wädenswil 2008



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Event moderator: Axel Graefe,
Region Manager Flavors EMEA, Frutarom

Location: Hotel Seedamm Plaza, CH-8808 Pfäffikon SZ,
www.seedamm-plaza.ch

Language: English

Tuesday, 02 Sept 08

- 11.30 am Lunch Buffet
- 01.00 pm Welcome by Ori Yehudai, President & CEO Frutarom

«50plus – fit and healthy lifestyle»

- 01.30 pm Eapen George, Pepsico International Foods, USA
«Baby Boomers – healthy snacking or indulgence?»
- 02.15 pm Prof. Nissim Garti, The Hebrew University of Jerusalem
NutraLease, Israel
«Nano sized self-assembly liquid vehicles for improved solubilization and bioavailability»
- 03.00 pm Coffee Break
- 03.30 pm Claire Sulmont, INRA Dijon, France
«Food memory, properties and age impact»
- 04.15 pm Marian Verbruggen, Frutarom Netherlands
«Isoflavones for an ageing population»
- 05.00 pm Information on day 2
- 05.30 pm Closing
- 07.00 pm Festive Dinner



Wednesday, 03 Sept 08

- 08.30 am Transfer to Wädenswil
- 09.00 am Inspiring tour at the Innovation Center
Presentations of product concepts and
solutions committed to our philosophy
«Passion for Taste & Health»
- 11.45 am Transfer back to hotel
- 12.15 pm Lunch Buffet
- 01.30 pm Anja Förster, Förster & Kreuz, www.foerster-kreuz.com
«Anything but ordinary»
- 02.30 pm Round table discussion
«Beautifood – attracting opportunities»
with top representatives from the food industry,
health industry and media
- 03.30 pm Closing of the symposium



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