

### Web info

→ Positioning on the web: [www.frutarom.com](http://www.frutarom.com) / food & beverage solutions / news

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## “Enjoy the Taste of Energy!”

Do you **enjoy feeling energetic**, fit, bright and smart? Your customers - the consumers - certainly do.

Why not enhance your next product launch with **healthy energy**? We can provide you with the right tools, merging health and taste to a powerful combination.

Frutarom’s latest marketing **concept “Energy”** presents **energetic and tasteful solutions** with natural herbal extracts and other functional ingredients - perfectly embedded in exciting and delicious flavors.

“Enjoy the Taste of Energy” and ask for our **inspiring collection** of ready-to-taste samples. We take pleasure in meeting any brand-specific requirements you might have. Choose true “added value” products reflecting your passion for taste and health.



### For more info contact:

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